



**LES STROUD (aka SURVIVORMAN) AND RENOWNED NORWEGIAN KNIFE COMPANY 'HELLE' TEAM UP TO BRING SOLID, REAL AND DURABLE TO YOUR OUTDOOR EXPERIENCE...*THE TEMAGAMI*. A KNIFE YOU CAN ACTUALLY USE IN THE WILDERNESS.**

Helle, an 80 year old knife producing factory in Holmedal, Norway, is proud to announce that Les Stroud – musician, filmmaker and outdoor enthusiast, best known in Norway for the hit Discovery Channel series “Survivorman” - is the newest designer to join the historic Helle team.

Les Stroud has a unique history with Helle knives. As a youth, while trekking the rugged Temagami Canadian wilderness, he found a knife lost on the forest floor. Unknown to Stroud at the time, it was a Helle knife. It would prove to be the best knife Stroud would ever use - easy to sharpen with a grip that fit perfectly in his hand. Stroud would use it for years until one day, sadly, the wilderness claimed it back.

Years later, Helle became interested in Stroud as Survivorman, attracted to his philosophies, his values, and way of thinking. Helle approached Stroud to design a new knife - a knife that could be used by true outdoor enthusiasts seeking the real thing: the natural way of life. When Stroud told the story from Temagami and realized the knife he found in the forest was actually a Helle knife, a rare opportunity for partnership was forged.

Helle is proud to present the new knife designed by Les Stroud and produced by the dedicated and highly skilled craftsmen at Helle in Holmedal. Forged from the fires of integrity and an unwillingness to compromise beliefs, Les Stroud has given this new knife its name...and of course, it is called **The Temagami**.

*Anders and Les*

Anders Haglund, Sales & Marketing Director, Helle Fabrikker

It is a great honour to present our new knife designer Les Stroud. He has a philosophy which we admire and identify with. His work as an instructor, filmmaker and bushman has resulted a deep knowledge about the importance of a good knife in the wild. Our mutual interest in the outdoors has further strengthened our cooperation and goal to make this an exciting journey.

Les Stroud, Filmmaker, Author and Bushman

When I was young I found a knife on the ground while canoe tripping in Temagami, Ontario. It was an awesome knife that sharpened easy and felt great in my hand. I used it for years until one day, sadly, the wilderness claimed it back. It was a Helle. I don't play Survival - I live it for real. When Helle approached me about designing a knife utilizing their 80 years of experience I was honored. I don't want anything fancy - nothing with a flashlight in the handle or a compass on the side. Just solid, real and durable.....quality. A knife you can actually use in the wilderness. That's how we are going to make this knife...the Temagami.